

Careers Information, Education and Guidance

Information about the Local Labour Market

York & North Yorkshire Labour Market Information

- Key sectors include health and social care, agriculture, manufacturing, tourism, and education.
- Growth is noted in green energy, digital, and construction sectors.
- High demand for technical skills, digital literacy, and healthcare qualifications.
- Upskilling and reskilling are priorities, especially in rural areas like Bedale
- The number of jobs per resident aged 16–64 is relatively low in rural areas, indicating fewer local employment opportunities and higher commuting rates
- Median weekly pay is below the national average
- A significant proportion of jobs pay below the Real Living Wage

Bedale-Specific Socio-Economic Information

- Bedale has a relatively low unemployment rate compared to national averages and a lower than national average proportion of workless households
- High proportion of residents in skilled trades, caring professions, and administrative roles.
- A good level of educational attainment, with many residents holding NVQ Level 3 or higher
- Earnings are slightly below national average, but stable

Notable Employers in and Around Bedale

- Swinton Park Estate
 - The Swinton Estate is a 20,000-acre private estate owned by the Cunliffe-Lister family in North Yorkshire, England.
 - It is located near the market town of Masham and includes the luxury Swinton Park Hotel, a country club and spa, a cookery school, and a glamping site called Swinton Bivouac.
- Cawingredients Ltd (Leeming Bar)
 - o A major manufacturer of soft drinks and beverage ingredients.
 - o Offers roles in production, engineering, logistics, and administration.
 - Located just outside Bedale in Leeming Bar.
- Black Sheep Brewery (Masham)
 - o A well-known regional brewery with visitor centre, restaurant, and retail.
 - o Employs staff in hospitality, brewing, marketing, and logistics.
- North Yorkshire Council
 - Provides public sector jobs in education, planning, social care, and administration.

- o Offices and services span Bedale and nearby towns like Northallerton.
- Herriot Hospice Homecare
 - A local charity offering palliative care services.
 - Based in Northallerton but serves Bedale and surrounding areas.
- Local Retail & Hospitality Businesses
 - Mam Restaurant, Spice of Bengal, The Green Dragon, and Cockburn Butchers are active employers in Bedale's Market Place.
 - o These businesses offer roles in food service, retail, and customer service.
- Healthcare & Social Care Providers
 - Homes Together Ltd and Highgate Care are active in the region, offering roles in residential care and support work.
- Legal & Professional Services
 - Bedale hosts several small legal and financial firms, such as long-standing practices offering administrative and clerical roles.

Further Information and Comparative Data

https://www.nomisweb.co.uk/reports/lmp/la/1946157114/report.aspx

